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## Iridium Plus Technologies becomes National Web Solutions Co-Mawaqaa

National Web Solutions Company has launched its new identity through a series of marketing campaigns during the New Year.



Iridium Plus Technologies, Kuwait's leading web development company is now National Web Solutions, Mawaqaa. With sustained growth and evolving services that do more for our clients, Mawaqaa promises to deliver cutting edge web solutions that ensure efficiency in business processes and help clients leverage the power of the internet.

"Our long term vision and strategy is clear- To become a regional leader for the provisioning of high end web technology services. Transforming to National Web Solutions has allowed us to move a step closer to fulfilling this vision," said Mohammed Al Bawi, Executive Manager.

Though Iridium Plus Technologies has long been regarded as the dominant services company in Kuwait's web solutions and technology industry, the company is most proud of its impact and influence on in-house product development. Most Kuwait businesses have traditionally chosen to import products or outsource services mainly due to lack of highly skilled human or physical resources.

Mawaqaa's new approach will be to maintain a strong focus on indigenous product development and provision of value added services for clients in the region. We understand that while re-inventing the wheel is not necessary, development of new and useful technologies is imperative in order to stay ahead and become a leader.

No networking diagrams, no CRM's and ERP selling, no brochures and folders. The company claims it is not an information technology company, nor a creative agency. It is a specialized web solutions company. It is this area that has helped the company work with the biggest players in the market and 'Mawaqaa', which means 'website' in Arabic, will continue to focus on this specialization.

### Notes and Media Contacts

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## About National Web Solutions

National Web Solutions Co is Kuwait's leading provider of high end business solutions for the web. We develop, support websites and provide consultancy for the biggest companies in Kuwait and the Middle East. Our customer base includes leading banks, Real estate giants, Investment firms, Holding companies as well as Industrial groups.

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